

MIFMA Group Rate Liability Insurance

The Michigan Farmers Market Association (MIFMA) is offering a special group rate for liability insurance to its farmer/vendor and farmers market members as a benefit for their support of the organization. Read about the different insurance options for members below, or visit www.farmersmarkets.msu.edu to learn more about MIFMA and how to join.

MIFMA 2009 Farmer/Vendor Liability Insurance

- \$1 million in general liability
- \$1 million in product liability
- Includes personal and advertising injury
- Must be resident of Michigan, but coverage is available at all farmers markets indicated on your enrollment form. Additional locations can be added at any time.
- \$300 premium provides coverage from April 1, 2009 – March 31, 2010 (Standard premium is \$500 for non-MIFMA members.)
- Once insurance is purchased, the premium is fully earned and non-refundable.

MIFMA 2009 Farmers Market Liability Insurance

- \$1 million in general liability
- \$1 million in product liability
- Includes personal and advertising injury
- Property such as buildings, contents, signs, etc. can be included.
- Farmers markets must be located in Michigan.
- Premiums determined by estimated gross annual receipts
- Once insurance is purchased, the premium is fully earned and non-refundable.



Liability insurance is provided by Advanced Insurance Markets, Ltd., an independent insurance agency located in the Greater Lansing area that believes in supporting local communities. The insurance is underwritten by Westfield Insurance based in Ohio.

For more information, please contact Dru Montri, MIFMA Association Manager, at 517-432-3381 or dnmontri@msu.edu.